

THEIR EVALUATION

UNESCO-IHE, April 2013 Nora Van Cauwenbergh, PhD



Learning objectives

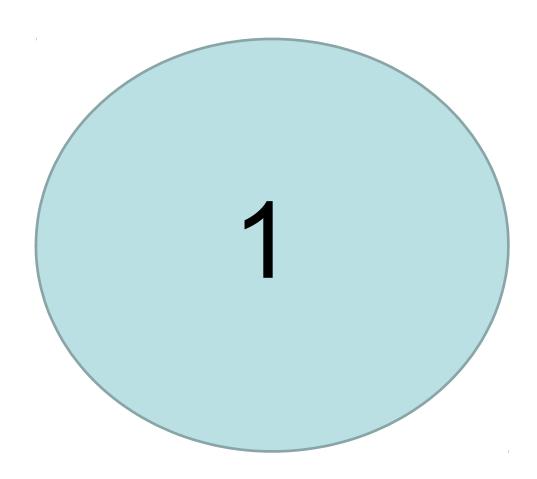
This courses will assist participants in:

- Understand methods to define action plans and scenarios, understand the importance of scenarios and uncertainty
- Familiarize with the participatory definition of action plans, the information need and considerations on implementation and cost analysis
- Familiarize with the participatory evaluation of action plans, with and without indicators
- Understand the underlying information need for interpretation of preferred action plans

Contents

- Part 1 Recap completed situation analysis (role play)
- Part 2 Exercise on proposal of alternatives + links to institutions and implementation – towards analysis matrix
- Part 3 Exercise on sustainability of options ifo different scenarios towards evaluation matrix
- Part 4 Theoretical considerations and final discussion

PART



Role play

Name	Role	Name	Role
Fatma	CDR Gergal (dev greenhouses upstr)	Natalja	Ministry environment (Almeria – 6y)
Emanuela	Trad farmer (60y)	Mohanned	UAL hydrogeologist
Tatiana	Repr. Tourism (hotels + golf)		CDR 4 Vegas (president)
	Trad farmer (75y)	Tom	Mayor upstream village
Giorgio	UAL water research		Regional Industry (50y)
Prabin	RBA (10y)	Mona	CDR 4 Vegas
На	City council Almeria (50y)	Hadja	UAL law expert
Nic	Water Agency Sevilla	Maria (GE)	Cajamar (economy)
	CDR Sindicato 7 pueblos	Shukuru	Ecologist (outside – 15y)
Hesti	GEM (ecologista – Almeria born)	Lidia	Diputacion Almeria (Dep public works)
Han	Aqualia (chairman 5y)	Tam	UAL geography
	Mayor Viator (mancomunidad)		Ministry Environment (25y)

Situation analysis – general concepts

- Triggers
- Level
- Methods/Tools
- Sources and types of knowledge
- Link to stakeholders and institutions

Stakeholder analysis

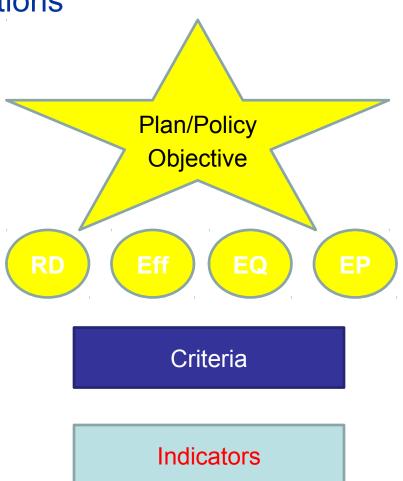
- Stakeholder analysis
 - Affects/Affected
 - Importance and power
 - Preferred stakeholder set
 - Land/resources ownership
 - Current resources use
 - Planners of development in the area
 - Snowball sampling, recall list and consensus on final composition

Stakeholder involvement

- Arguments and objectives
- Communication and transparency
- Learning environment
- Tools and methods
 - Workshops
 - Citizen juries
 - Bilateral meetings
 - Multi-stakeholder platform
 - Formal/Informal

Framing the problems and options

- Importance of priorization
- Importance of boundaries (spatial, temporal and of competences)
- Objectives and criteria as guiding structure for creation of analysis and evaluation matrix

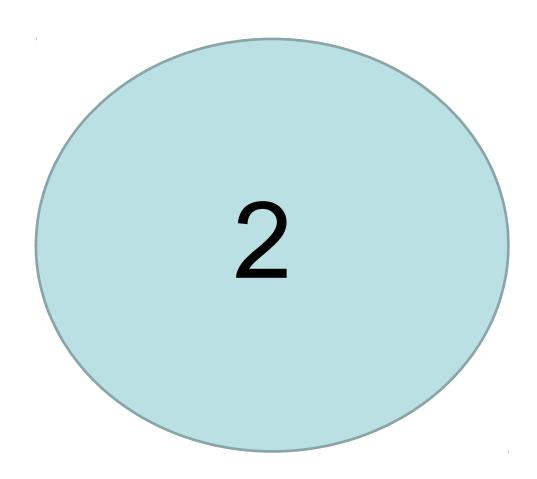




Completing the situation analysis

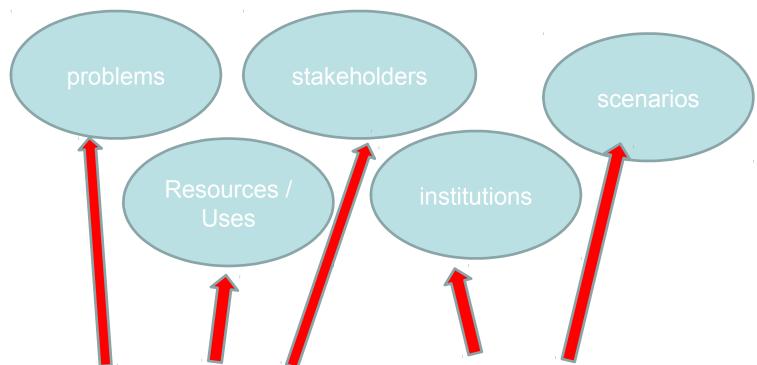
- Based on outcomes workshop 1
- Small discussion

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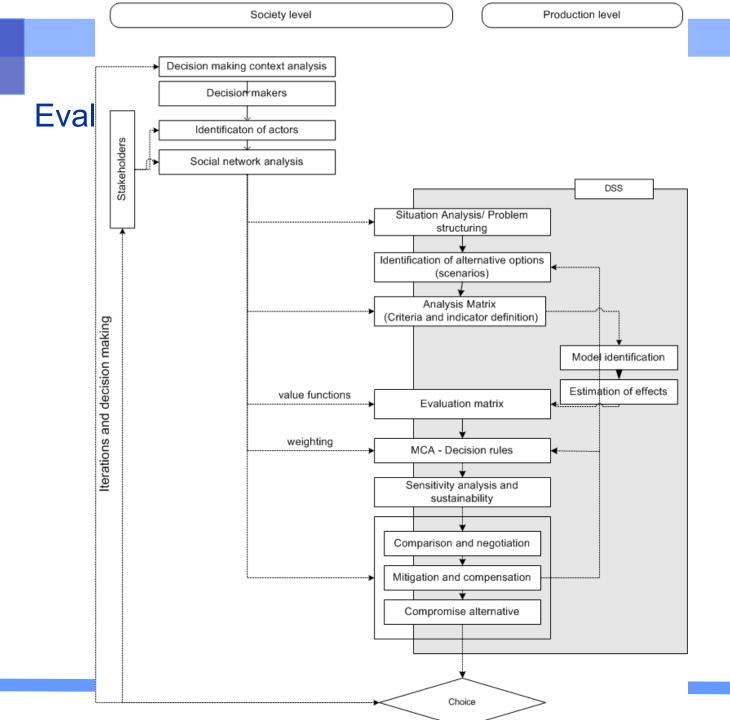
Action proposals vs problems and criteria

Situation analysis



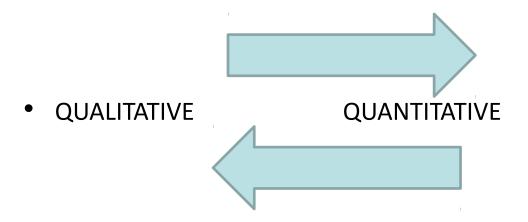
 Action plan: list of possible measures and management strategies as alternative options (aim = reach objectives)





UNESCO-IHE Institute for Water Education

Evaluation of action plans in WRP

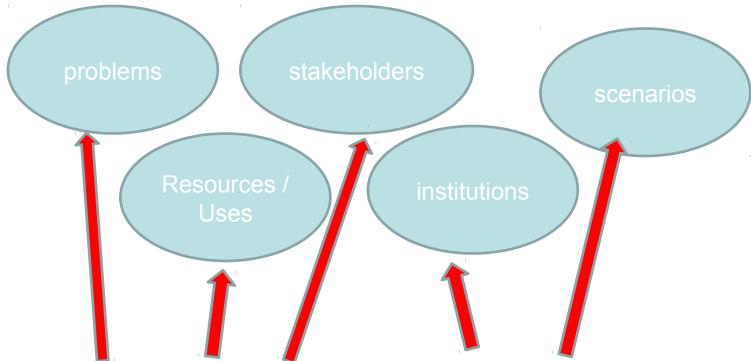


Exercise 1: Definition of a structured action plan

- (Re-) constructed problem tree as starting point
- Division in groups (4-5) / check materials
- Discuss and select action proposal / alternative management options for the Andarax basin from the list or add new ones that address problems
- Discuss objectives, problems addressed and relation to stakeholders in the catchment (responsibilities and co-opting)
- Discuss and motivate cost-effectiveness on short and long term
- Presentation in group and discussion (4 actions per group)

Action proposals vs problems and criteria

Situation analysis



 Action plan: list of possible measures and management strategies as alternative options (aim = reach objectives)



Actions as basis for water management strategies

- A management strategy is composed of a series of actions
- Combination of actions on
 - Infrastructure development
 - Demand management
 - Institutional arrangements
 - Eco-hydrological measures
 - Pricing and cost recovery
 - Awareness
- Need to be detailed in terms of
 - Location and time
 - Actors involved (institutions and other stakeholders)
 - Budget, financing and cost-effectiveness



Considerations on cost-effectiveness

- Cost Benefit Analysis (CBA) is closely related to Cost Effectiveness Analysis (CEA).
- Is one of the methods of appraising policies and projects which impact on the environment
- Other methods that assess related impacts include:
 - Environmental impact assessment
 - Scenario analysis
 - Risk-effectiveness analysis
- CBA is a useful tool to the decision making process BUT is not sufficient as a "stand alone" criterion.
- CBA can be a useful economics tool aid for rational budget allocation decisions in water resources projects



Steps to define of cost-effectiveness

- There are several stages:
- 1. Defining the project
- 2. Identifying project impacts
- 3. Identifying project impacts which are economically relevant
- 4. Physically identifying impacts
- 5. Calculating a monetary valuation of relevant effects
- 6. Discounting of cost and benefit flows

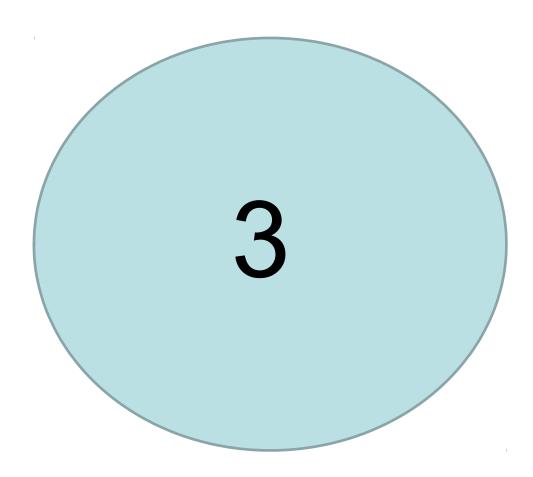
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- 7. Applying the net present value (NPV) test
- 8. Carrying out a sensitivity analysis

Considerations on responsibilities and implementation

- Actions are not stand-alone, they need to be implemented
- Upfront analysis of responsibles allows to overcome series of challenges
 - Link to the institutional analysis and stakeholder analysis (importance of understanding decision making context)
 - Assure coordination between different institutions working on the field
 - Think of buy-in from stakeholders

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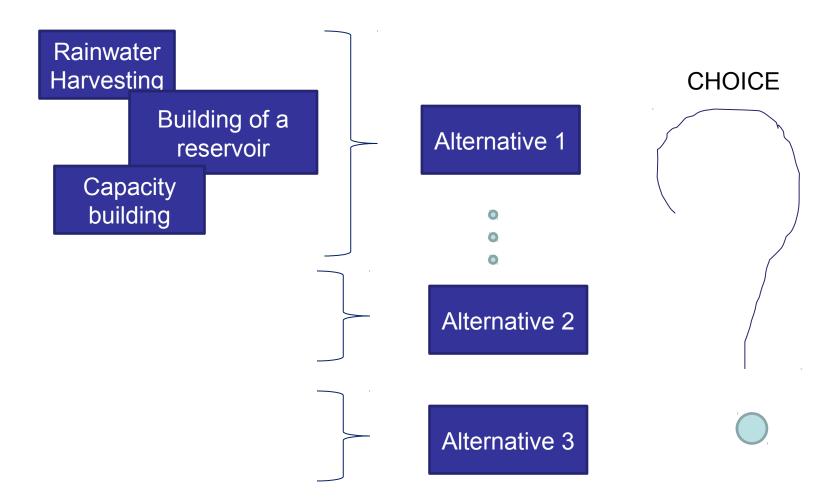


Exercise 2: Sustainability of options (evaluation matrix)

ANALYSIS MATRIX
ATION MATRIX

- Each group gets a set of action plans that are prepared in exercise 1
- You are asked to score the action for its "sustainability" (considering environmental, economic and social impact)
- The score is from 1 to 10 (1 being the least sustainable)
- Motivate your score, assumptions made + information lacks identified

Comparing sustainability of management strategies and choice......can we create consensus on score?



What would happen under different scenarios??

- Climate change
- Energy prices
- Market changes (e.g. Production in Morocco)

Would your action be more/less sustainable??

QUALITATIVE



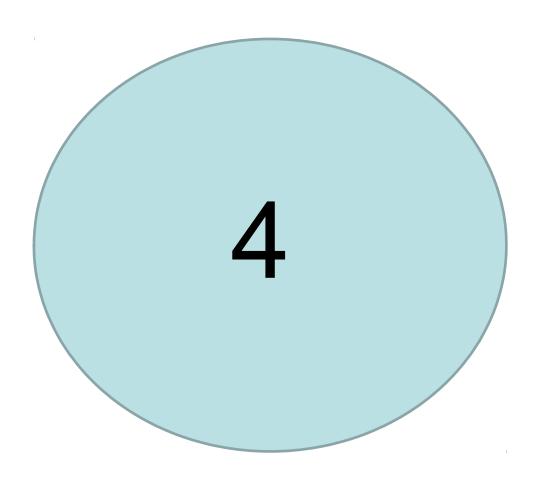
Methods for alternative and scenario development

- Surveys
- Interviews
- Envisioning workshops

Scenarios – alternatives: general concepts

- Considering factors
 - External to system (driving forces):
 - climate change
 - market change (macro-economic)
 - Internal to system (responses / medidas):
 - Offer oriented
 - Demand oriented
 - Water pricing
 - ...
 - Variables:
 - Physical
 - Socio-economic
 - Operational

PART



Information need



Types of information:

- Hydrological
- Other environmental
- Economic
- Social

Sources:

- Reports
- Statistics
- Interviews
- Multi stakeholder platform

Evaluation of action plans for planning

QUALITATIVE



Selection of the models / quantification tools

- Available tools and databases
- Importance of well defined boundary conditions
- Depending on the type of data available you can use more or less advanced models to quantify the impact of alternative strategies
- Introduction of lay knowledge as complementary to modeling and technical analysis
 - Balance!
 - Need to facilitate introduction of lay knowledge

Scenarios and robustness of alternatives

- Climate scenarios
- Socio-economic scenarios
 - Pricing scenarios
 - Energy scenarios
 - Demographic scenarios
- Projections need to be made to be able to select robust management alternatives

Checking the learning objectives

?? Did the lecture help you to:

- Understand the need to define objectives and criteria for the planning exercise linking to existing policies and issues raised in the situation analysis?
- Familiarize with the participatory definition of action plans, the information need and considerations on implementation and cost analysis?
- Familiarize with the participatory evaluation of action plans, with and without indicators?
- Understand the underlying information need for interpretation of preferred action plans?

Next class – decision support systems participatory MCA







